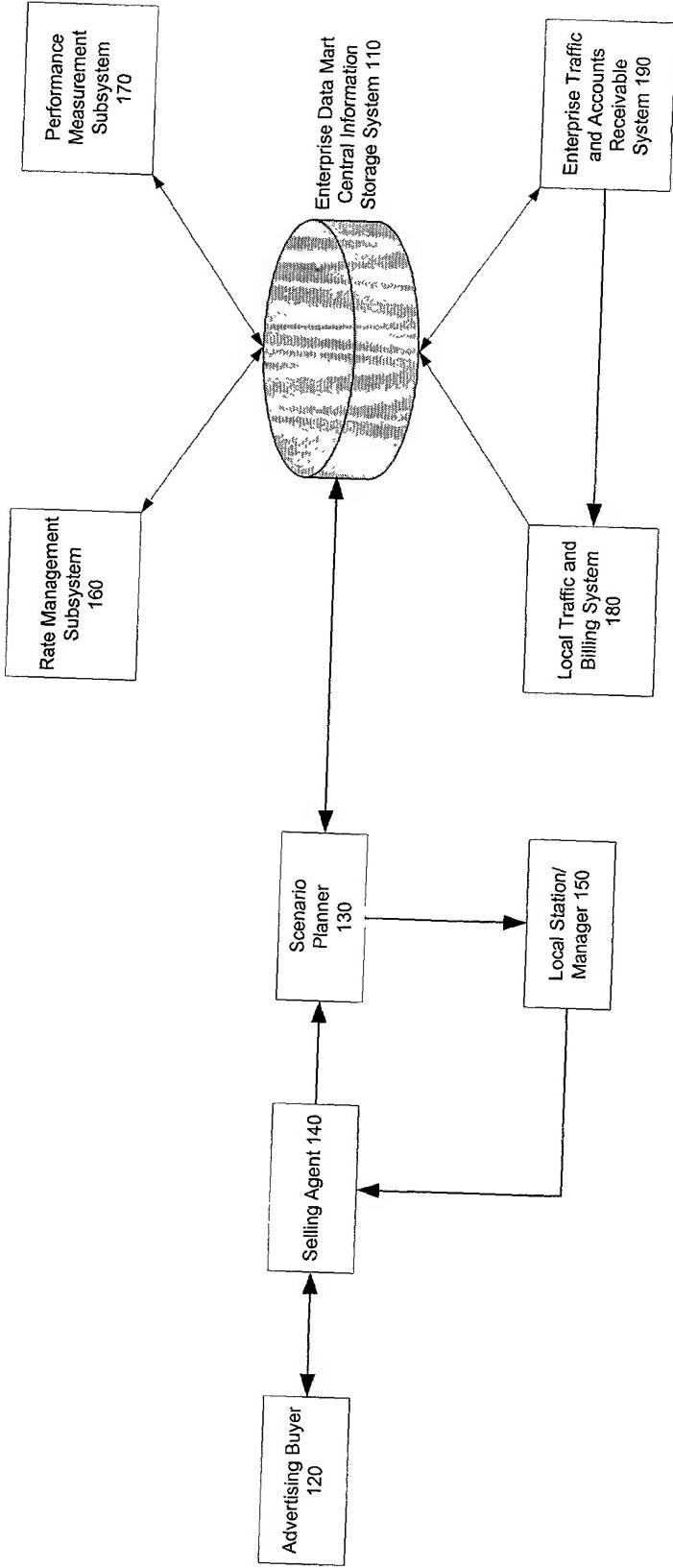


APPLN. FILING DATE: JANUARY 15, 2002
TITLE: INVENTORY AND REVENUE MAXIMIZATION METHOD
AND SYSTEM
INVENTOR(S): ALLAN GINSBURG ET AL.
APPLICATION SERIAL NO.: 033323-002

SHEET 1 OF 8

Figure 1



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TITLE: INVENTORY AND REVENUE MAXIMIZATION METHOD
AND SYSTEM
INVENTOR(S): ALLAN GINSBURG ET AL.
APPLICATION SERIAL NO: 033323-002

SHEET 2 of 8

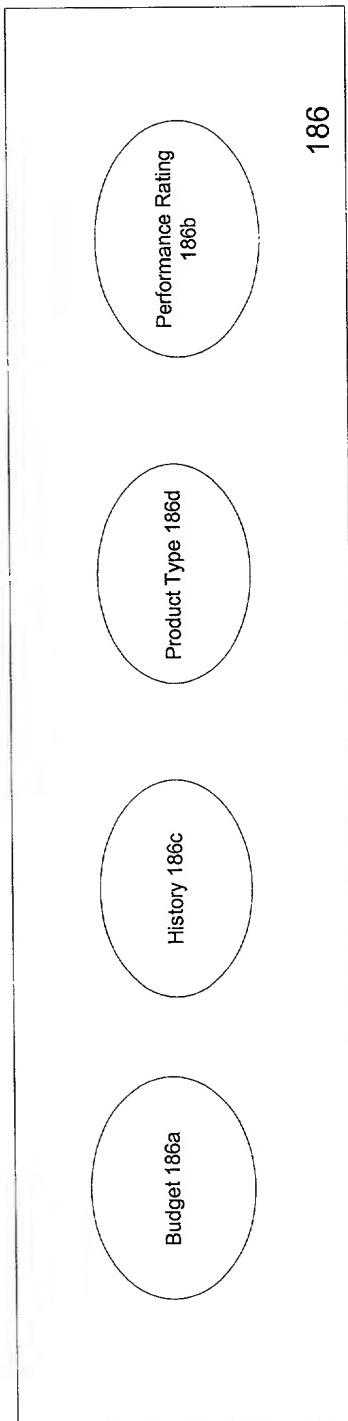


Figure 2

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INVENTOR(S): ALLAN GINSBURG ET AL.
APPLICATION SERIAL NO: 033323-002 SHEET 3 OF 8

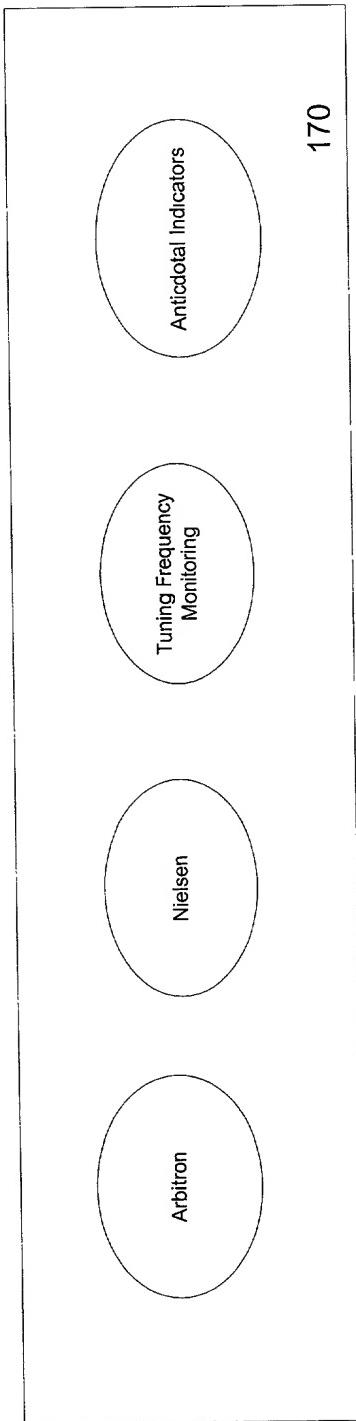


Figure 3

APPLN. FILING DATE: JANUARY 15, 2002
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INVENTOR(S): ALLAN GINNSBURG ET AL.
APPLICATION SERIAL NO: 033323-002

SHEET 4 of 8

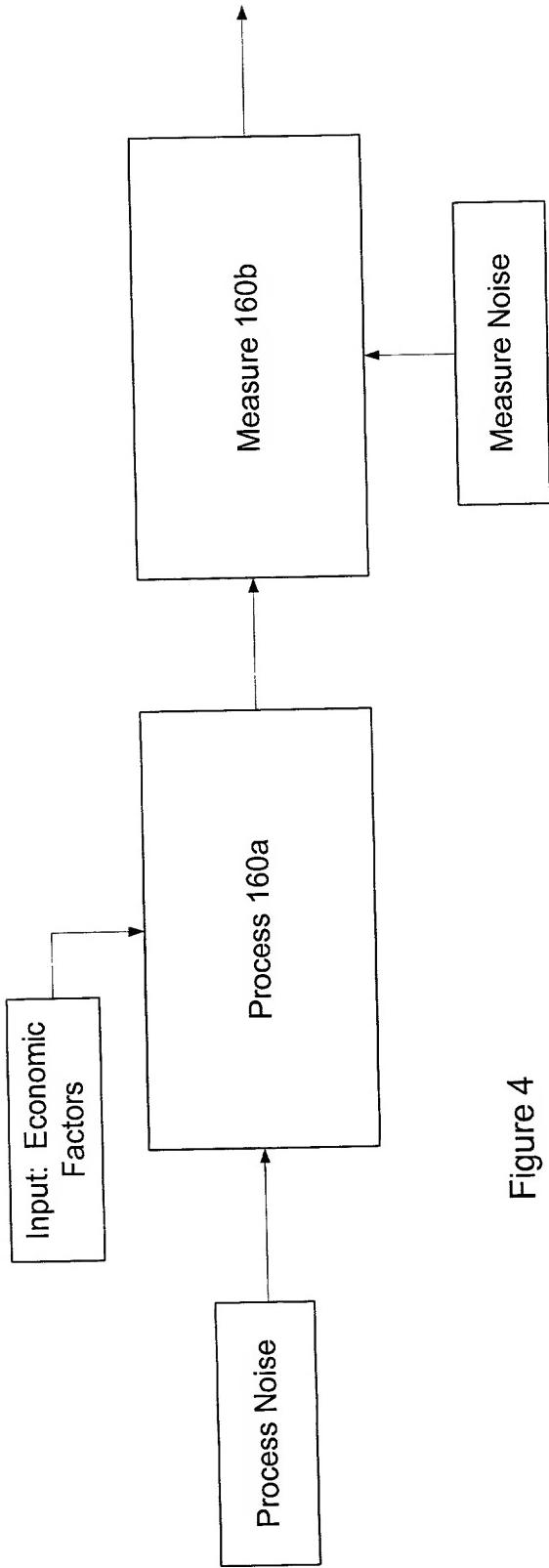


Figure 4

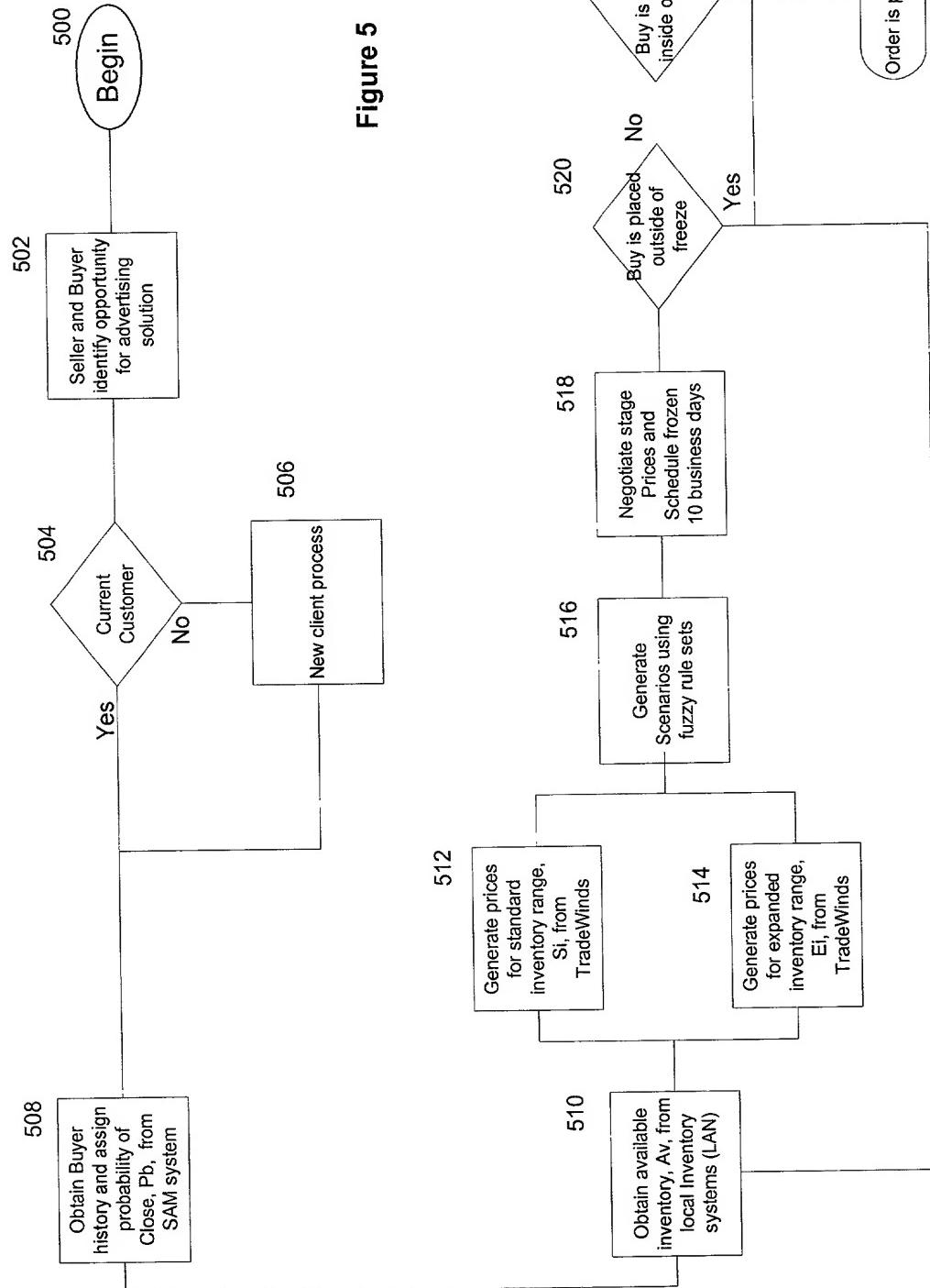
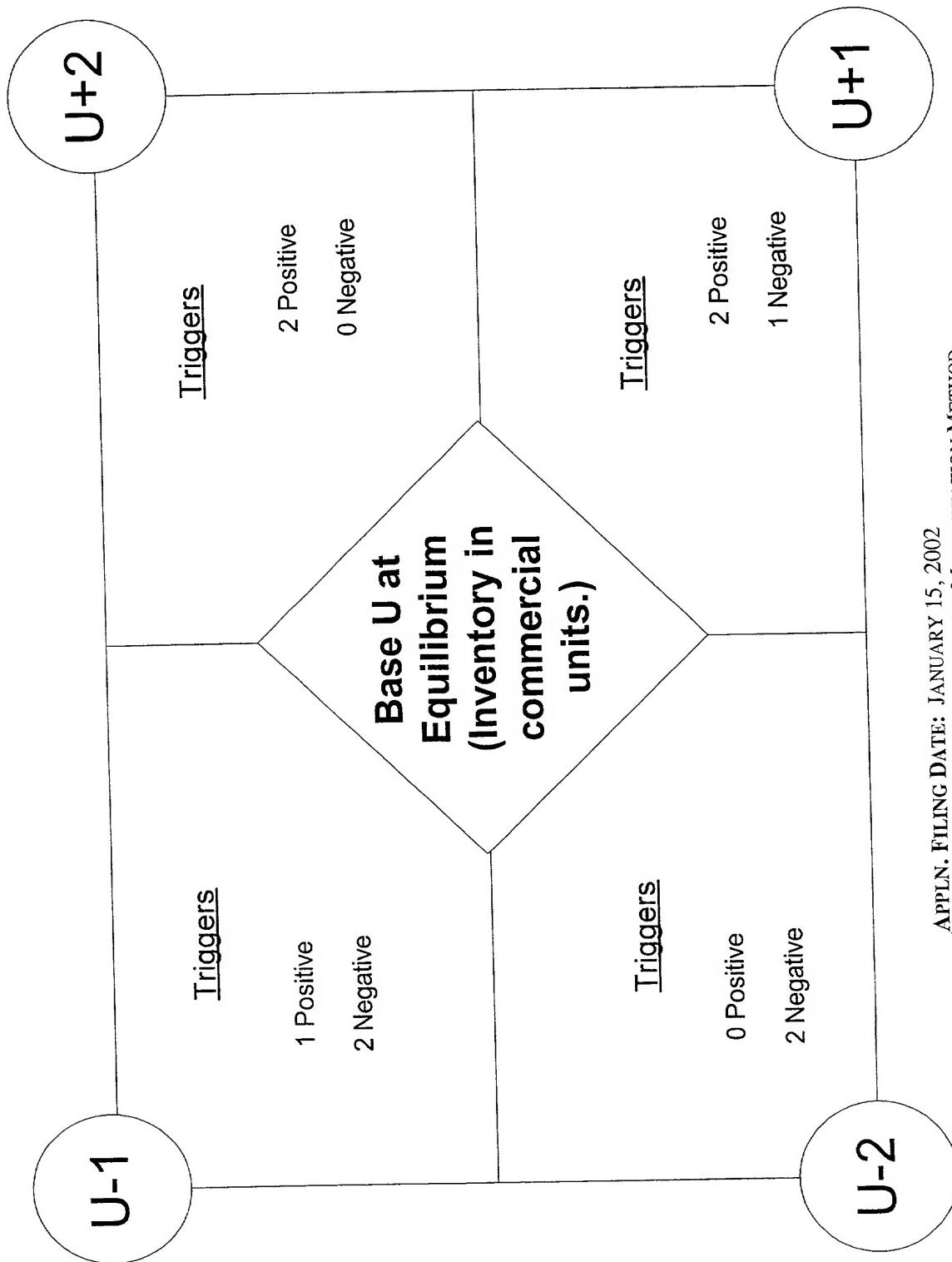


Figure 5

Figure 6



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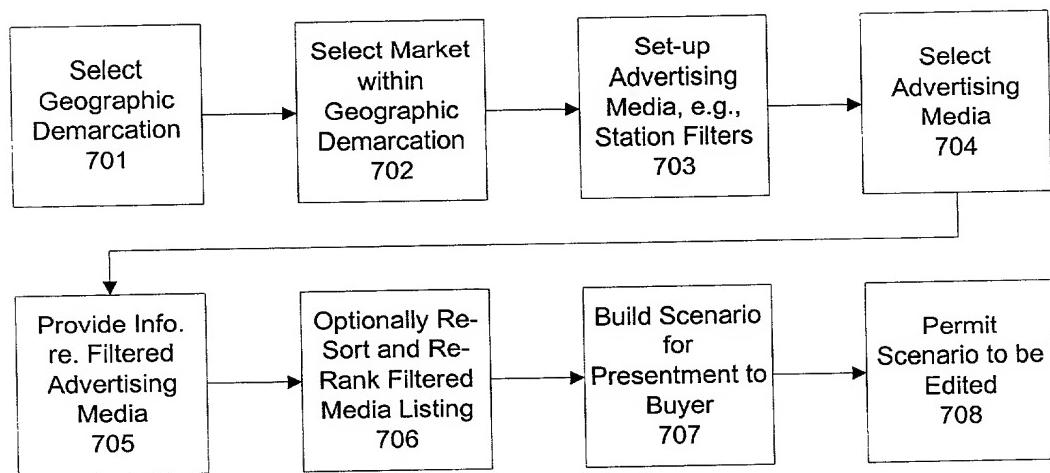


Figure 7

APPLN. FILING DATE: JANUARY 15, 2002
TITLE: INVENTORY AND REVENUE MAXIMIZATION METHOD
AND SYSTEM

INVENTOR(S): ALLAN GINSBURG ET AL.
APPLICATION SERIAL NO: 033323-002

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	7/9 Mon	7/10 Tue	7/11 Wed	7/12 Thu	7/13 Fri	7/14 Sat	7/15 Sun	Weekly Totals
AM	\$60 48 75%	\$55 48 78%	\$70 48 80%	\$70 48 85%	\$80 48 85%	\$40 48 40%	\$40 48 40%	\$20 48 32%
MID	\$80 60 75%	\$75 60 78%	\$85 60 80%	\$90 60 85%	\$90 60 85%	\$60 60 40%	\$60 60 40%	\$40 60 32%
PM	\$45 48 75%	\$48 48 78%	\$50 48 80%	\$90 48 85%	\$90 48 85%	\$38 48 40%	\$38 48 40%	\$35 48 32%
EV	\$20 33 75%	\$15 35 78%	\$35 60 80%	\$32 60 80%	\$32 60 85%	\$38 60 40%	\$36 72 40%	\$35 60 32%
ON	\$1 45 75%	\$1 44 78%	\$2 72 80%	\$2 72 80%	\$2 72 85%	\$4 72 40%	\$4 72 40%	\$1 46 32%
Daily Totals	138 336 32%	TOTAL 138 336 32%						